



**Presented to:  
Business Owners/Entrepreneurs  
Chicago and Surrounding Areas**

**Presented by:  
Terry Bishop  
Marketing and Promotions Executive  
Bishop Promotions of America LLC  
(773)392-9866**



Terry Bishop, has over 20 years of Chicago Radio Advertisement and Broadcast experience. He has helped business owners, entrepreneurs and political candidates promote their message, service and products.

Let US introduce YOU to New Customers via Video, Audio, Photo Digital Marketing, and so much more! Now is the Perfect Time to take the steps to GROW your Business to it's FULL potential! We look forward to assisting ("Your Company Name-Contact.") The City of Chicago wants to support your "Business Dreams!" Let's start with a unique marketing plan and get started today!. ("Your Company Name-Contact.") has been on the forefront of providing and mobilizing information to families and communities.

**Bishop Promotions of America LLC** has a broad reach across Chicago and surrounding areas Others want to partner with you. ("Your Company Name-Contact.") can reach "New Clients" in the Roseland, Beverly, Chatham, Englewood, Morgan Park, Mount Greenwood, Pullman, Riverdale, Washington Heights, Washington Park, West Pullman Neighborhoods North, South, East and West, AND BEYOND!

We are all in this together!

## **TERRY L. BISHOP**

DIRECTOR OF PROMOTION  
CHICAGO URBAN AREA TARGET  
BISHOP PROMOTIONS OF AMERICA LLC

[www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)





Bishop Promotions of America

# Concepts: GENERAL ADVERTISING

## **Bishop Promotion-A**

- 20 Minute Recorded Interview placed on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)
- (2) on-air interviews
- Banner ad w/hyperlink on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com) (90-Day)
- 6 Social Media Posts (Weekly) (6) Months

**Net Investment \$1K-2K**

## **Bishop Promotion-B**

- 10 Minute Recorded Interview placed on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)
- (1 )on-air interview
- Banner ad w/hyperlink on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com) (60-day)
- 4 Social Media Posts (Weekly) (4) Months

**Net Investment \$850-\$1K**

## **Bishop Promotion-C**

- 5 Minute Recorded Interview placed on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)
- (1) on-air interview
- Banner ad w/hyperlink on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com) (30)-day
- 2 Social Media Posts (Weekly) (2) Months

**Net Investment \$600-\$850**

## **Bishop Promotion-D**

- 1 Minute Recorded Interview placed on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)
- Banner ad w/hyperlink on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com) (30)-day
- 1 Social Media Posts (Weekly) (2) Months

**Net Investment \$350-\$650**

# **“SPECIAL”** **Restaurant /In-Store Promotion**



Bishop Promotions of America

## **Concept**

The “Celebration” Food and Culture are very important to African Americans. Many of our local business owners want to encourage others to sample their fashion, specialized product, important information, and fine dining.

Live promotion allows the Chicago Public to visit and patronize that local Boutique, Office Practice, or Restaurant. A Live promotion helps engage the business owners with “New Customers” and “Neighborhood Patrons.”

## **With this INMIND...**

A music specialist, sound equipment, signage, giveaways, networking, live interaction, and media promotion will get the crowd excited!

- LIVE “ON LINE PROMOTION W/ RE-BROADCAST (2-3) Hour EVENT
- LIVE MEDIA PERSONALTIES WITH SOCIAL MEDIA FOLLOWING
- SOCIAL MEDIA POST SHARED during EVENT
- SPECIALIZED SIGNAGE posted during the EVENT
- 5-10K FLYERS DISPURSED PRIOR TO EVENT/TARGETING AREAS
- (1) MEDIA INTERVIEW on **WVON 1690 AM**
- (1-2) MEDIA INTERVIEWS PRIOR TO EVENT
- (:15-:30) SECOND RECORDED COMMERCIAL TO BROADCAST
- EVENT PROMO played during the EVENT
- 4-8 “LIVE READS” with MEDIA BROADCAST PARTNER(S)
- (2) Month Presence on [www.bishoppromotesyou.com](http://www.bishoppromotesyou.com)
- (2) Month Presence on [www.wosdradio.com](http://www.wosdradio.com)

**\$2k-\$4K Net**

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

BRIEF SUMMARY: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

Promotional Package: \_\_\_\_\_

FINANCIAL BUGET: \$ \_\_\_\_\_.

\*LOGO/BANNER (300by250wide)

\*MAKE ALL CASHIERS CHECKS OR MONEY ORDERS...

PAYABLE: BISHOP PROMOTIONS OF AMERICA LLC

ZELLE PAYMENTS: 773-392-9866

CASH APP PAYMENTS: \$BISHOPPROMOTIONS

*Fill out, Scan, EMAIL this Completed Application:*

[TERRY@BISHOPPROMOTESYOU.COM](mailto:TERRY@BISHOPPROMOTESYOU.COM) or

[BISHOPPROMOTIONS1@GMAIL.COM](mailto:BISHOPPROMOTIONS1@GMAIL.COM)

*All promotions are Final! No Refunds!*



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